

CATBOSS TV TRAINING APP USERS GUIDE



Congratulations on downloading the CatBossTV Training app! We hope you and your cat derive many hours of enjoyment from this one-of-a-kind training tool. We believe you will find this app intuitive and easy to use! Here are some quick start instructions to get your cat on their way to be the first cat on the block to earn an official CatBossTV Trick Title! For more help with the app, go to our private Facebook group and post your questions there!

IMPORTANT INFORMATION:

- This app uses streaming video as its primary training tool. Like all streaming video apps, it works best on a wi-fi network and not cellular service. This makes the app extremely lightweight on your phone and does not take up storage space by storing a lot of large video files on your phone. It will work on a strong LTE or 5G signal, but you will have a better experience on wi-fi.
- This application also uses Apple's latest tools for iOS app development. iOS version 16.0 or higher is required to run this application. Be sure your device is capable of running iOS 16.0+ before downloading this application.

When you download the CBTV Training App for the first time, you will be presented with a short, onboarding video of Trish and her cats performing some of their amazing tricks! We hope you will take the time to enjoy it and be inspired by this video. When the video is finished, swipe left and you will reach our sign-up screen (Fig 1). These screens will not be presented again unless you reinstall the app. Create your free account (or log in), and you will land on the home screen.

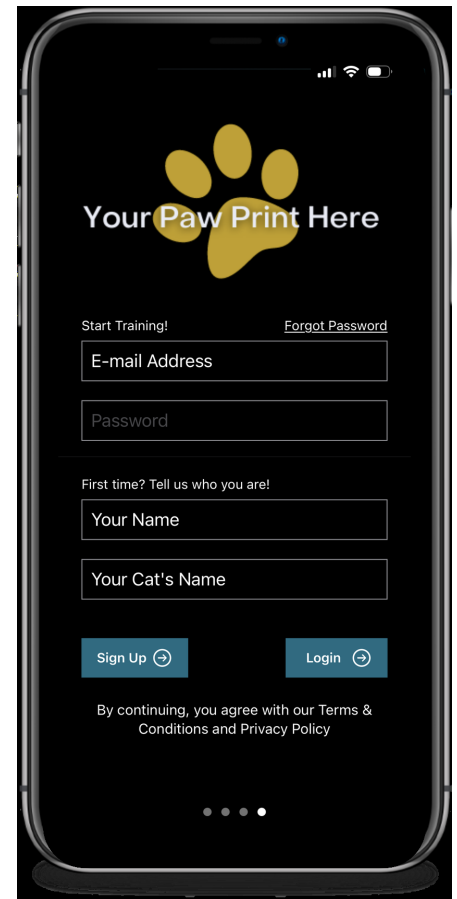


Fig. 1

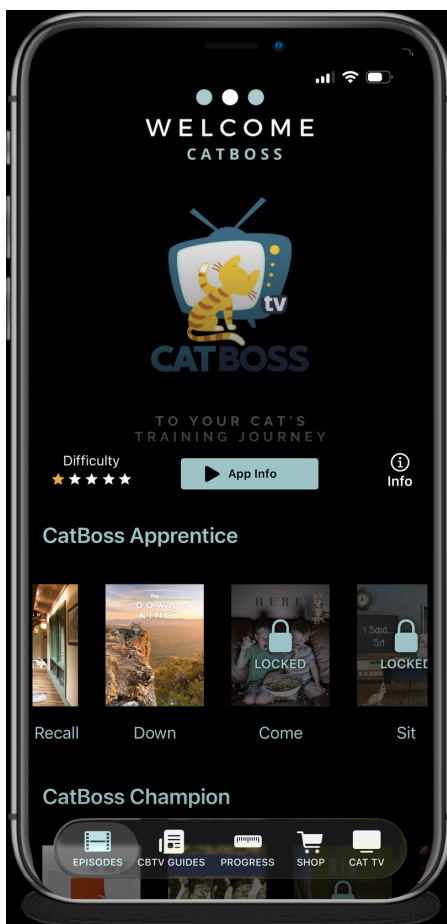


Fig. 2

On the bottom toolbar, there are five icons: Episodes, CBTV Guides, Progress, Shop, Cat TV (Bottom, Fig 2). This is the view that is the default view when you first start or restart the app. If you do not completely close the app but leave it running in the background, it will take you back to where you left off when you next access it.

The Episodes tab is where all the training videos live. On the top of the screen (top, Fig. 3) is our beautiful poster representing the last trick you were working on (these beautiful, often whimsical, posters were created by the CatBoss herself and are for sale in our store). The app remembers the last trick you were working on as long as the app is not uninstalled on your device or installed on a new one. When you first start the app, it defaults to the "Intro" poster (top, Fig. 2), where we have useful information on how to get the most out of training and to operate the app.

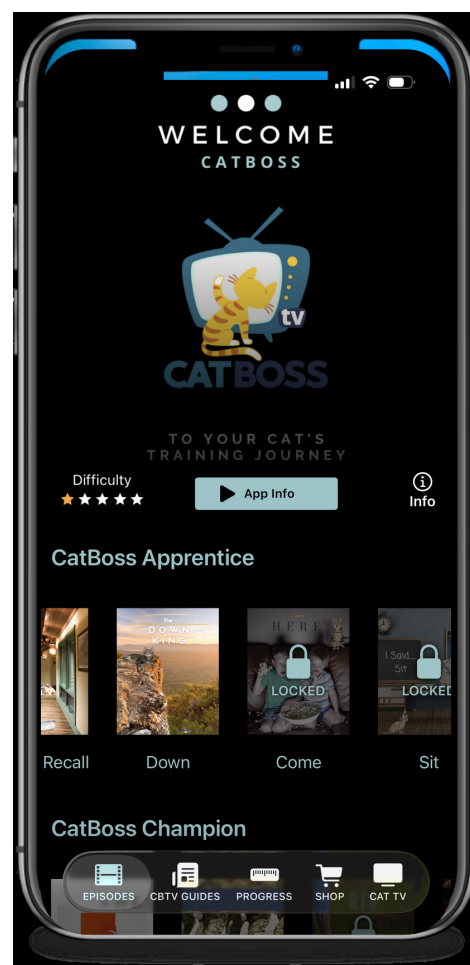


Fig. 3



At the bottom of the poster are three objects: a difficulty rating of one (easy) to five (most difficult), a play button that takes you to the training episodes of the last trick you were training, and an info button that takes you to our website pages that supports this app.

Below the poster are three horizontal scroll bars – one for each title. Tap the thumbnail poster image of the trick you would like to work on. A new screen opens up.



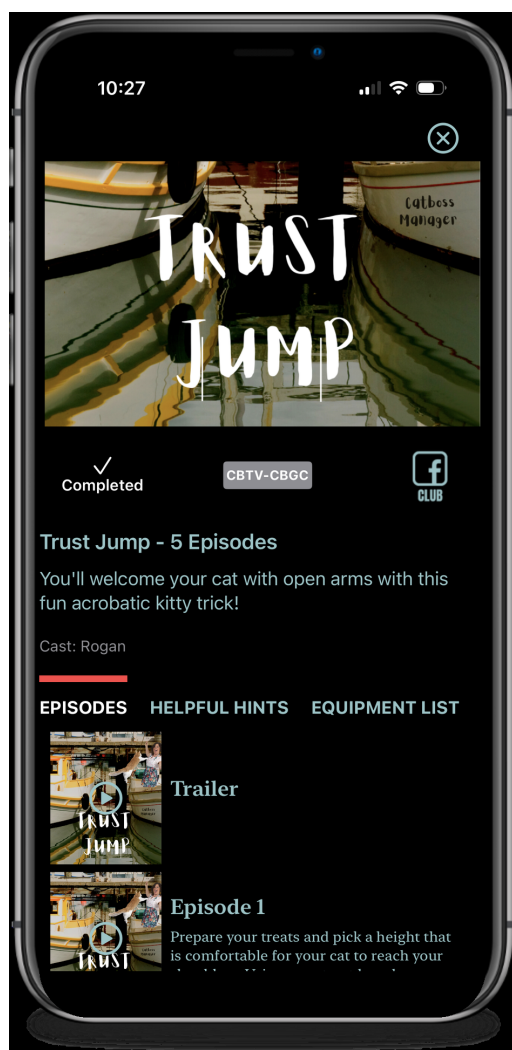
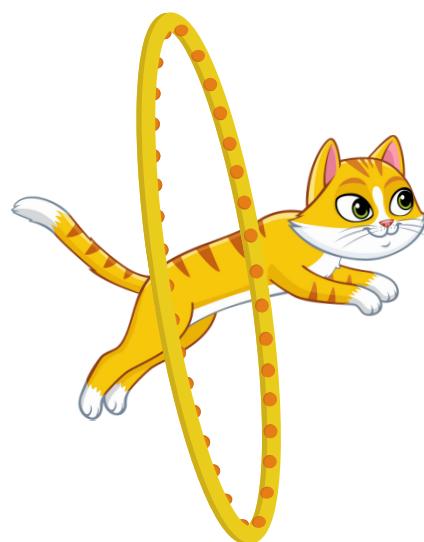


Fig. 4

At the top you will again see the poster for the chosen trick. There are three different small icons underneath this poster – a complete/completed button, a graphic showing the title the trick is associated with, and a button to access our private Facebook group. (Fig. 4)



In the next section, you will see general information about the trick: the number of training episodes, a catchy sentence about the trick, and the name of the cat(s) who are demonstrating the trick. Fifteen different cats of all ages, colors and sizes participated in the filming of these training videos! We wanted you to know that it's not just one special cat who can do these tricks – most cats are able to learn the basics and beyond! Even kittens!



Scroll down to see a list of available training videos underneath the Episodes tab. At the top of the list for each trick is the “Trailer”. The trailer is composed of a demo clip, showing the finished trick from beginning to end, and excerpts from the training episodes. Each excerpt has a banner at the beginning telling you which Episode the excerpt came from. Make sure you turn your volume on – every trailer has a voice over by Trish describing the trick and offering some helpful hints.

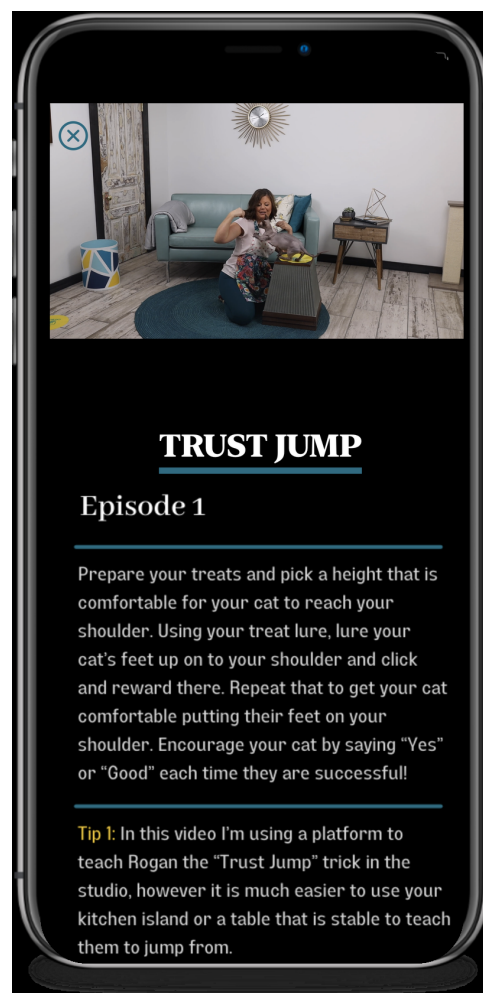
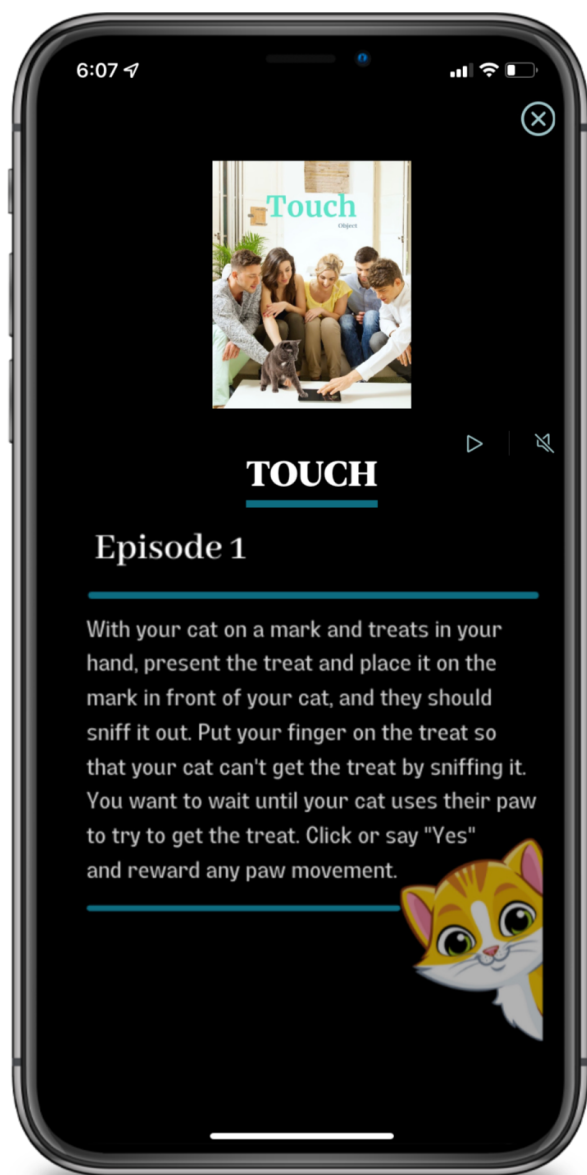


Fig. 5



Next in the Episodes list are the actual training Episodes. These are short, progressive videos ranging from a few seconds long to over a minute for some more complex actions. You will want to master each step before moving on to the next. At the bottom of the list is a Demo video – this is what you will want to emulate in your video when you submit your tricks to earn your titles! A few of the tricks have some extra episodes with some video hints. Use the (X) to close this view to return to the main screen.

In the screen, above (Fig. 5), there are also tabs to view some Helpful Hints and recommended Equipment that help you prepare for your training sessions. We recommend viewing these before you start training for the trick the first time.



In the Episodes tab, tap the play button to open the video you would like to view. A new screen opens up (Fig 6). When you first open this view, you will see a thumbnail graphic of the trick poster. Tap on it or the play button to start the video. Make sure you have your sound and ringer on so you can hear Trish describe exactly how to train this step. Need to keep things quiet? No problem! There is a word for word transcript available when your screen orientation is portrait along with some additional helpful tips that are not part of the audio narration.

Fig. 6

Tapping the video stops and starts it, but as these videos are very short, they are not buffered, and stopping them or changing the orientation of the screen will restart the screen. Landscape view will produce a full-screen video. Use the X in a circle to close this screen and return to the Episode List.



Tip: Your iPhone or iPad's operating system detects the orientation of your screen and displays the view accordingly. Depending on your device, in some cases it may be slow to detect the rotation of the device and not display the view properly, particularly if the device is rotated multiple times in rapid succession. If this happens, simply close the view or rotate it back to the previous view. If the X to close a screen disappears due to improper rendering of the screen, rotate it back to the previous orientation and close there. You can also close the app and reopen it.

This tab (Fig. 7) lists many of our website blog posts that will help you and your cat get ready mentally, behaviorally, and physically to train! Scroll through the list and click on the arrow for the blog you would like to view.

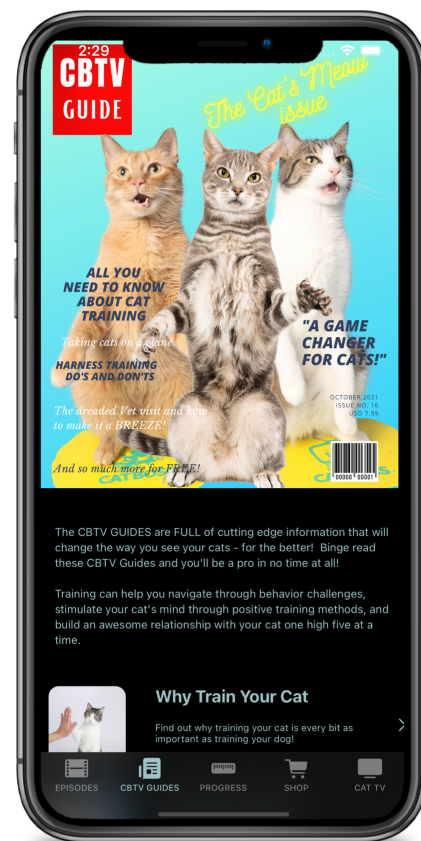


Fig. 7

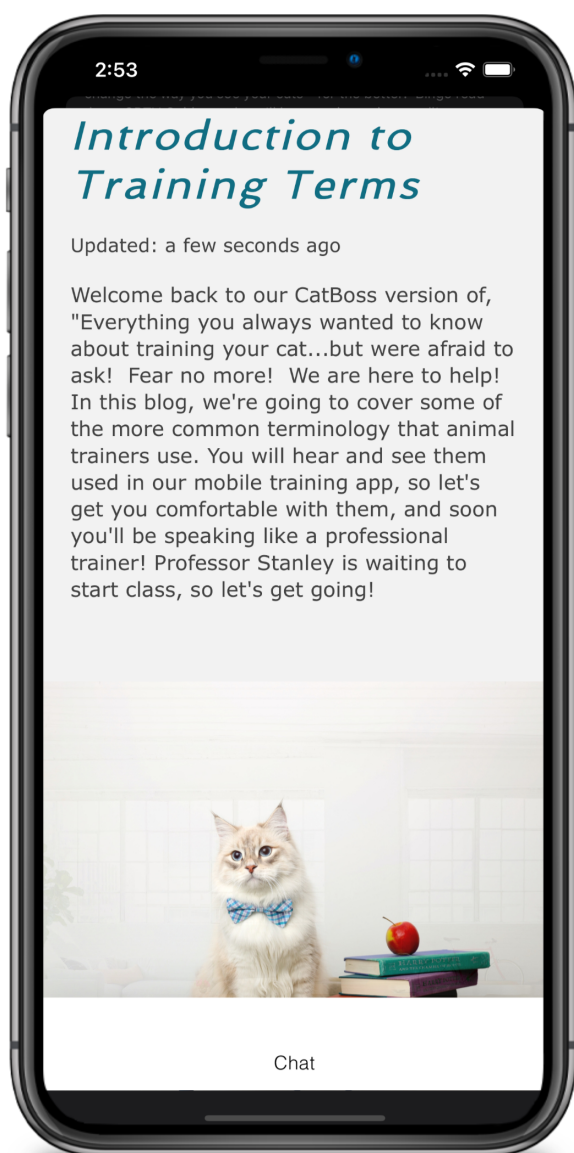
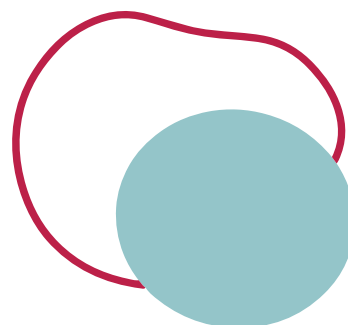


Fig. 8

This will take you directly to the blog post on our website. (Fig. 8) You may also view other pages on our website while here. Swipe down to close the view and return to the app.



This tab (Fig. 9) displays your progress by displaying the poster icon of the tricks you mark complete under the appropriate title. When you reach the required number of tricks for that title, a message will display, reminding you to apply for your title on our website! Go there to download a handy checklist (Fig. 10) and title application (Fig. 11)!

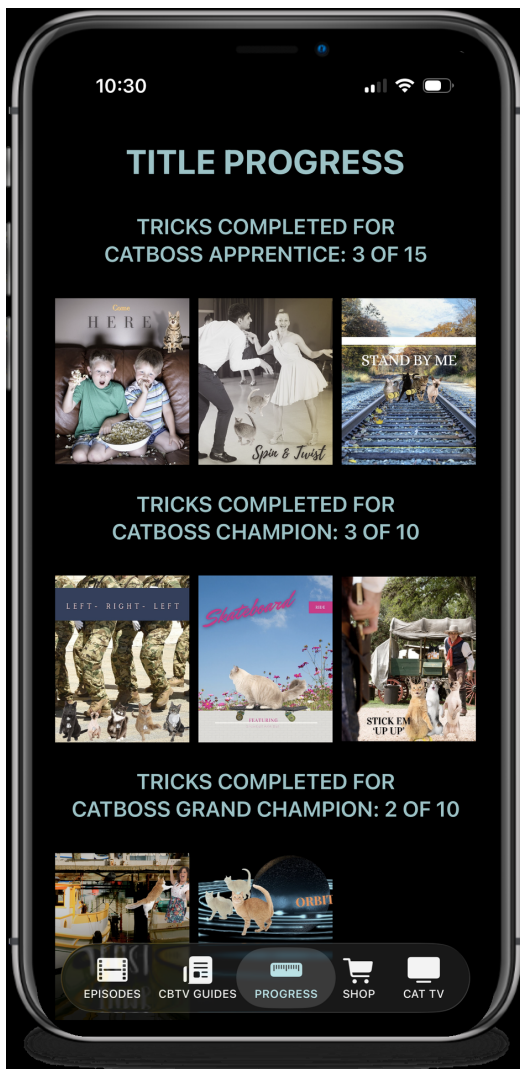


Fig. 9

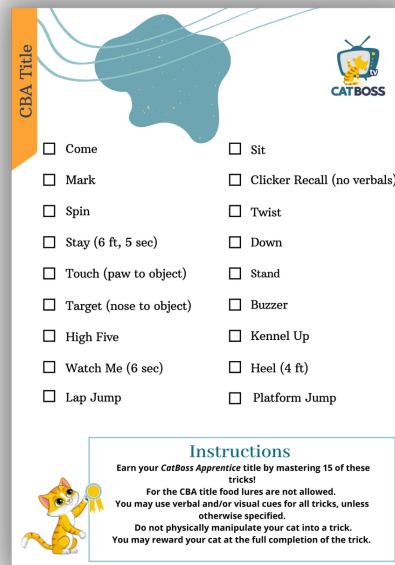


Fig. 10

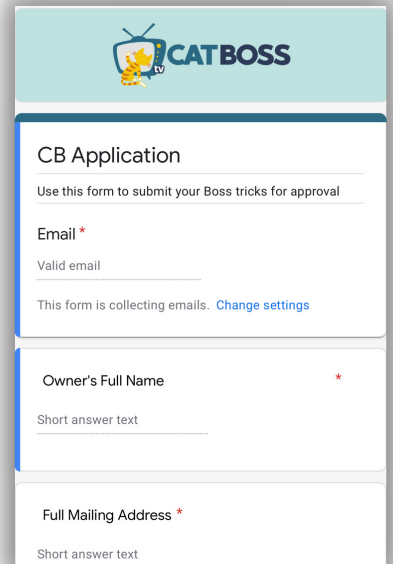


Fig. 11



This tab (Fig. 12) contains a few fun little videos of things cats love to watch, created by the Original CatBoss herself, and tested and approved by the CatBoss feline crew! Give your cat something to watch and occupy their mind while traveling, visiting the vet, or just hanging out with you on the couch! Scroll to see the list of videos available, select one, and then tap on the still image or play button to start! Best viewed in landscape.

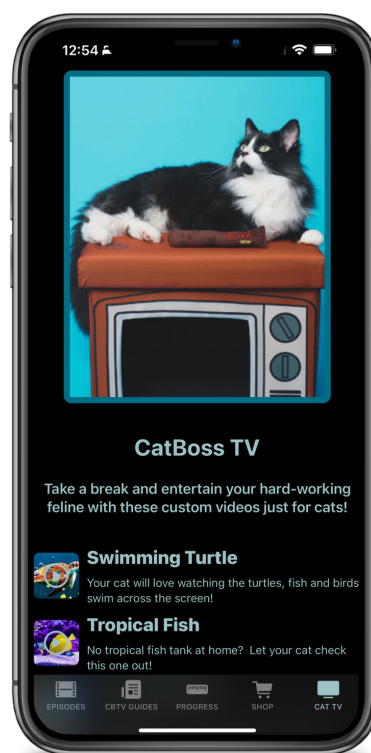


Fig. 12



IN-APP PURCHASES

The CatBossTV Training app is free to download and comes with six starter tricks - plus our Start Here introduction - yours to keep forever.

Every other trick can be unlocked right inside the app. Locked tricks show a lock badge on their poster. Tap any locked trick and you will see its unlock screen (Fig. 12), where you can purchase just that trick (USD 0.99), or unlock every trick in the app at once with the All Tricks Bundle (USD 9.99).

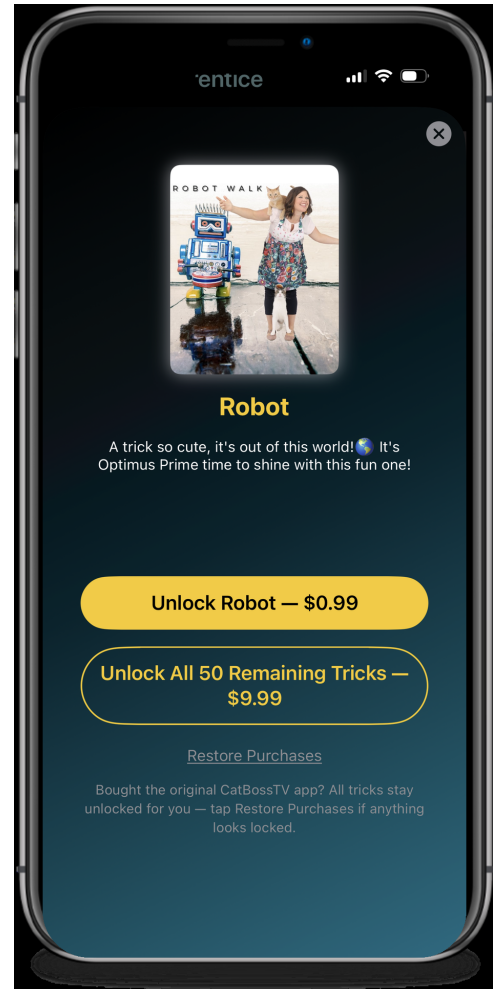


Fig. 12

All purchases are one-time only - no subscriptions, ever! Purchases are linked to your Apple ID, so they carry over when you get a new device or reinstall the app. If your tricks ever appear locked, open any locked trick and tap “Restore Purchases” at the bottom of the unlock screen and your tricks will unlock immediately.

Purchased the original CatBossTV app? Thank you for being one of our founding CatBosses! Everything stays unlocked for you - all the tricks you paid for, forever, including the six starter tricks and any tricks we add in the future. If anything appears locked after updating the app, simply tap a locked trick and choose “Restore Purchases.”